

POLY POOL
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WHO

THE COMPANY

Poly Pool S.p.A. is a leading company in the production and marketing of electrical equipment and small household appliances in Large-scale Retail Chains at an Italian and international level.

The company has been a partner of absolute reliability for over 40 years throughout the procurement process, from design to production, from the selection of the best suppliers worldwide to the accurate quality control of individual products in line with the highest international standards.

The commercial network in Italy and over 30 foreign countries and the internal logistics structure, with 40,000 square meters of warehouses and production units, allow the company to satisfy the service requests of national and international distribution, guaranteeing daily deliveries throughout the territory, even at individual points of sale.



NUMBERS

40

years
on the market

16

million items
sold yearly

5

brands

5.000

references

+2.000

active clients

+50.000

orders
processed
annually

40.000

sqm of
production and
logistics areas

100

employees

THE DISTRIBUTION

The company oversees the shops and all the chains of the **large food distribution**, do-it-yourself, electronics, hardware and household items with a range of over 5,000 items, ranging from civil and industrial electrical material to small household appliances, kitchen and personal care.

The ability to offer a **wide range of solutions** and extensive product lines allows the company to meet the needs of the various distribution channels and consumers, but above all, to offer more and more innovative, reliable, safe and increasingly connected products in line with the new “Smart” solutions present in modern domestic and industrial environments.

The **internal** production and procurement **network** also allows Poly Pool to be a reliable partner for the supply of “private label” product lines for its customers, for which it oversees the selection and all stages of marketing.



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BRAND AND PRODUCT LINES

→ The market is evolving with extreme speed. The ability to choose and the needs of increasingly attentive consumers are the daily stimuli that encourage us to continuously update our assortments and production processes.



ELECTRICAL MATERIAL

The company produces and distributes material for **domestic and industrial use**: plugs, sockets, adapters, extensions, cables and accessories for installations and ducts, lighting systems and smart command and control devices.



CIVIL ELECTRICAL MATERIAL



REPELLENTS



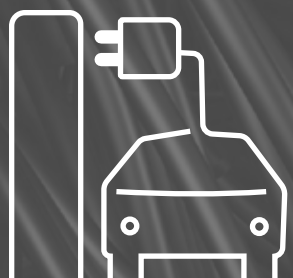
INDUSTRIAL ELECTRICAL MATERIAL



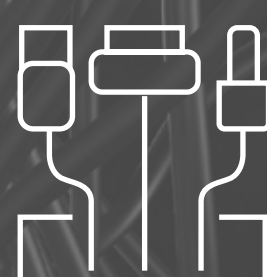
LIGHTING



CIVIL WALL AND FLUSH-MOUNT INSTALLATION



E- MOBILITY



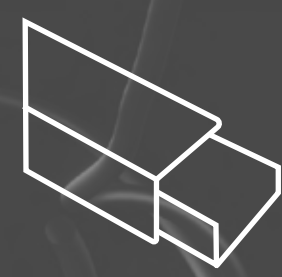
AUDIO, VIDEO, TELEPHONY



CABLES AND ACCESSORIES



COMMAND AND CONTROL DEVICES



DUCTING SYSTEMS

SMALL HOUSEHOLD DEVICES

In the PED segment of small household appliances, the offer consists of products for **domestic heating, ventilation and air treatment and purification, food preparation and cooking**, as well as a range of **personal care products**.



KITCHEN



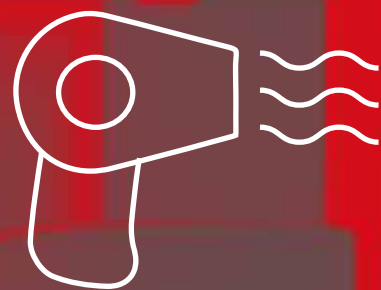
HEATING



HOME



VENTILATION



PERSONAL CARE



REPELLENTS



MEDICINES

ELECTRIC MOBILITY

→ The range of products for charging electric vehicles developed by **Scame Parre** (connectors, charging cables and "Wall Box" devices) is easy and immediate to install and represents the evolution of sustainability in private homes and public environments through targeted solutions for each user.



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QUALITY AND SAFETY

Poly Pool S.p.A. is a company of the Italian industrial group Scame Parre S.p.A. leader in the production of electrical material for civil, tertiary and industrial use.

For Poly Pool the production of the parent company lists an **offer of Made in Italy products**, both for electrical equipment and for some types of household appliances, made in modern production plants.

The products comply with **strict technical regulations** ranging from electrical safety to food contact to ensure safe and lasting use for consumers. The production in the Italian factories and the collaboration with the best international partners translates into **quality** that is ensured by the major Italian and international certification bodies (IMQ, VDE, UTE, KEMA-KEUR, SEMKO, NEMKO, etc.). to which the products are subjected in order to satisfy all the **requirements** of the regulations.

CERTIFICATIONS

The company is certified according to the ISO 45001: 2018 standard, which establishes the compliance of the management system for **health and safety in the workplace**, guaranteeing all company workers to operate in an adequate and safe environment.

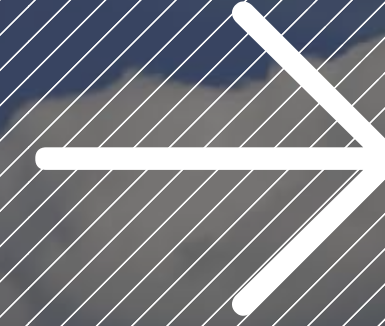
On the other hand, **respect for the environment** takes the form of continuous adaptation to all guidelines that go in the direction of sustainability not only on products but also in packaging and in all business processes to minimize waste and the intensive use of resources.



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LOGISTICS

- 1 . Internal integrated logistics system for the management and automated tracking of orders and deliveries.
- 2 . Large storage areas that ensure continuity of supply to customers.
- 3 . Partnership with the main reference companies for ground transport that ensures a very high level of service, the availability of goods at points of sale or at distribution platforms throughout Italy on a daily basis.
- 4 . Adoption of the GS1 international coding system (EAN codes) on all packaging levels.

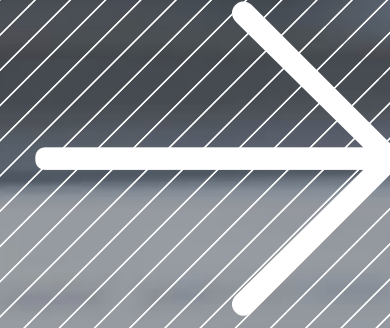


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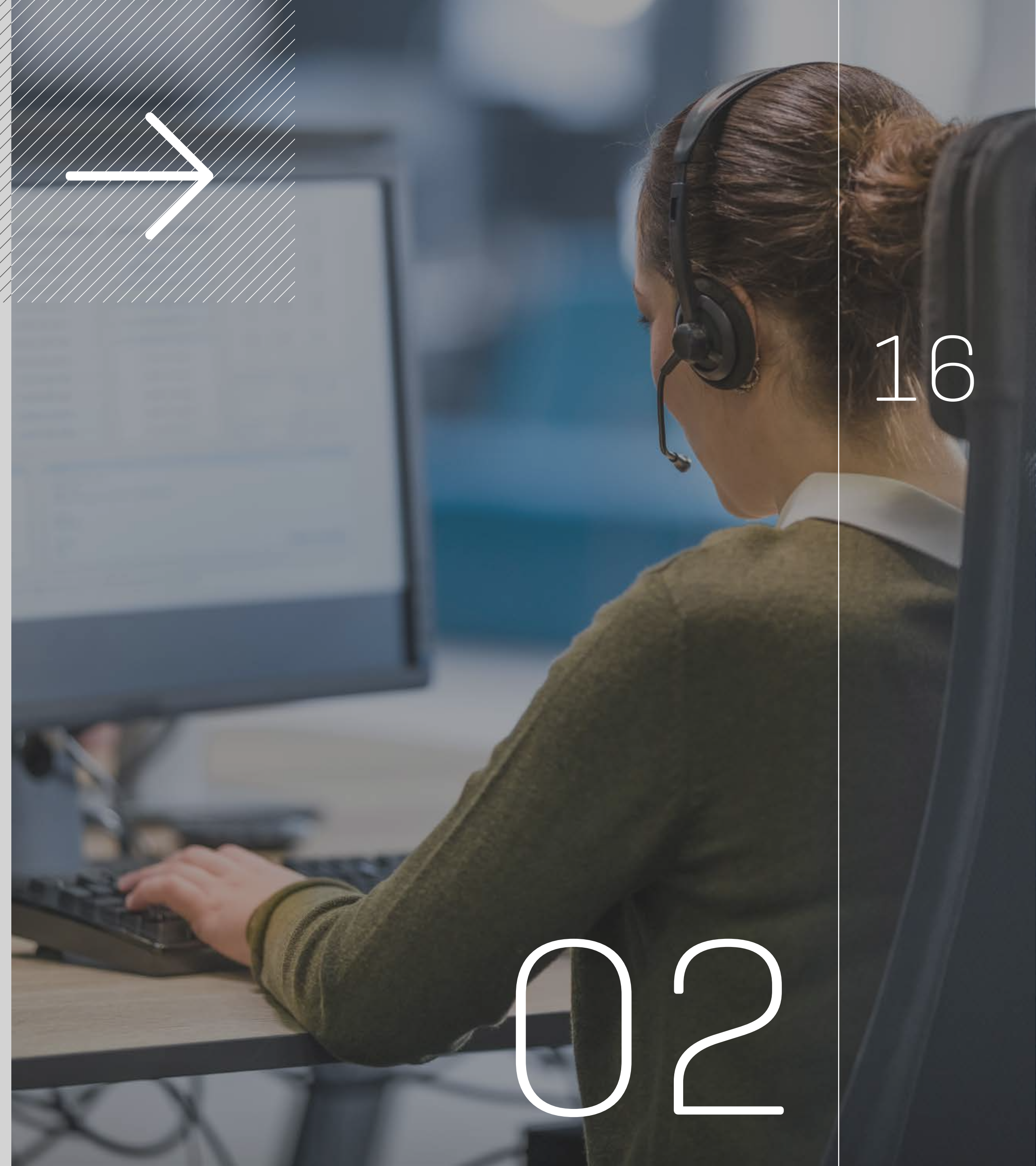
COMMERCIAL AND TECHNICAL ASSISTANCE

- 1 . Continuous presence of the entire commercial network in the stores to support trade marketing activities.
- 2 . Continuous commercial service with customers to ensure a prompt response to all requests and supply needs.
- 3 . Widespread online technical assistance throughout the country to support customers and end consumers, providing information and resolution of specific needs.

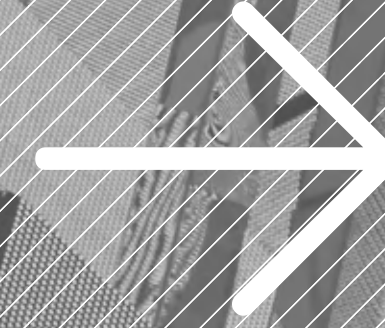


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CUSTOMIZATION



- 1 . Customized packaging and display service for every need of the points of sale.
- 2 . Modular packaging and minimum packaging sized to the real needs of the different types of outlets.
- 3 . Constant search for eco-sustainable packaging solutions, easy to dispose of and to recycle.
- 4 . Solutions and product ranges in private label with dedicated brands and packaging.

POLY POOL S.P.A.

Via Sottocorna, 21/B
24020 Parre (BG) Italy
T – +39 035 4104000
F – +39 035 702716
polypool@polypool.it

polypool.it

